

Press Release

12 May 2009

Local firm's vision helps British Team set Polar record and raises awareness of Global Warming.

Whether you're an adventurer... an entrepreneur... a business owner... or an individual navigating your way through the great journey of life – we all value the support and inspiration of others. Let's face it; from time to time it can be a challenging world out there.

That's why Armstrong Watson stepped up to support the "Our World Polar Expedition 2009" in its bid to draw attention to the plight of Inuit communities in the remote Arctic and how they are being affected by global warming – and at the same time make a unique contribution to our planet.

Led by Polar Explorer Mark Wood, the five man British Team linked up the two highest Inuit settlements in the Canadian High Arctic, covering a journey of 300 miles on foot across sea ice, frozen land mass and thick ice rubble through the North West Passage – and at the same time raised valuable funds for Cancer Research UK and walked into the record books.

Mark comments, "This is not all about polar bears and wildlife. As hunters and trackers, the Inuit are much the same as UK farmers in their reliance on the traditional seasons. Global warming is having a radical impact on their lifestyles and communities."

Armstrong Watson has worked with farmers, businesses and individuals for many years, supporting and inspiring the community. Stuart Brown, Head of Business Development at Armstrong Watson, recalls, "From the moment I met Mark I was inspired and I could see a natural fit partnership. When individuals step up and take on a challenge like this, they

magnify their own experience of life, and bring prosperity to the lives of many others – that’s what drives entrepreneurial spirit.”

- ends -

Note with Picture: Stuart Brown (left) congratulates Mark Wood (right) on his record breaking challenge.

Notes to Editors:

This press release is issued by Armstrong Watson. For further information please contact:

Fiona Smith on 01228 690100 or email fiona.smith@armstrongwatson.co.uk or

Judith Moor on 01228 690100 or email judith.moor@armstrongwatson.co.uk

Armstrong Watson is a firm of accountants, business strategists and financial advisers.

We have a network of 17 offices throughout the north of England and south west Scotland, with 35 partners and over 330 team members in a variety of areas such as: Business Enterprise Services, Business & Personal Tax, VAT, Corporate Services, Corporate Finance, Payroll, Insolvency & Corporate Recovery, Agriculture, Financial Planning and Wealth Management.

Armstrong Watson is registered to carry out audit work by the Institute of Chartered Accountants in England and Wales and is authorised and regulated by the Financial Services Authority.

Armstrong Watson is ranked as the UK’s 26th largest accountancy firm in Accountancy Age’s top 50 accountancy firms. (2008)

Visit our website at www.armstrongwatson.co.uk