

23 June 2021 Leeds









Welcome & Introduction

Tom Blandford, Legal Sector Partner Armstrong Watson







10:00 - Welcome

10:05 - Briefing

11:00 - Q&A

11:30 - Close





How to make better technology decisions that move your firm forward

My Background



Helen Daly Senior Associate

'Helen has over 10 years experience advising professionals on resources, processes and technology.'

- Law graduate from the University of Sydney
- Trained with EY in Corporate Tax Advisory
- Resourced senior leadership roles in Tax and Finance
- Worked with some of the world's leading technology providers
- Now advises professional services firms on IT strategy and how to deliver value from technology.

Today

- **✓** Planning post-pandemic
- **✓** Why have a plan?
- **✓** How to build your IT roadmap
- **✓** How to successfully execute your plan
- **✓** How to move forward



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What has been the effect of COVID on your firm's IT Operations?

i Start presenting to display the poll results on this slide.

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What areas of IT/technology is your firm focusing on now?

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Planning post-pandemic





Why have a plan?



Direction and Progress



Transparency and Visibility



Confidence and Trust in Leadership



Consider Compatibility



Budget appropriately



Measure Achievement



What is an IT Roadmap?

- ✓ A plan for <u>what</u> we are doing and <u>when</u> we are doing it
- ✓ Must be aligned with commercial strategy/business objectives
- ✓ Timing of projects according to priority, budget, and resource availability
- ✓ Includes budget and resource requirements
- ✓ Approved and endorsed by the business
- ✓ Communicated to the firm in terms that they understand
- ✓ Incorporate project and change management.



Building the plan

- 1. Start with the business objectives
- 2. Understand the business problem you are looking to solve
- 3. Be rigorous and stay focused
- 4. Have a consistent framework for project selection and initiation
- 5. Establish the outcomes you want
- 6. Specify the deliverables and success criteria
- 7. Allocate priority, timeframe and resource



Qualifying IT projects









Clients





Time



Quality



Necessity

Why is this important?

- Something that just has to be done
- Forced change due to COVID-19
- Change in law or regulation
- Product going end of life
- Diminishing expertise.

What is important:

- Compliance
- Agility
- Foundational changes
- Awareness and planning.



Clients

Why is this important?

- Clients are essential to a firm:
 If you don't have clients you don't have a business!
- Clients have increased choice in the market
- Hard to attract and retain
- Clients vote with their feet.

- Client experience
- Responsiveness and proactivity
- Perceived value for money
- Frictionless interaction
- Communication
- Leadership.



People

Why is this important?

- Staff are expensive to recruit and hard to retain
- Impact of COVID.

- User experience of tech
- Mobility
- Flexibility
- Training
- Performance & Rewards.



Time

Why is this important?

• Time is finite. Once it's gone you can't get it back!

- Efficiency
- Productivity
- Automation
- Headcount reduction
- Workload management
- Prioritisation of work





Quality

Why is this important?

- Quality is what differentiates your firm from others
- Perception of value.

- Presentation that is clear and comprehendible
- Easy and assisted access to knowledge resources
- Leveraging high quality data to drive activity
- Using tools appropriately.



Review current projects



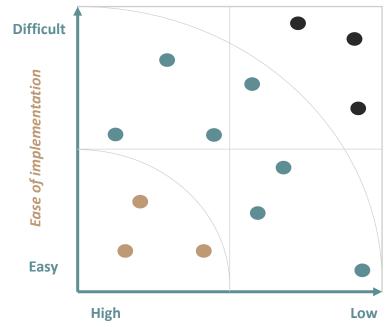
Prioritising projects

Consider:

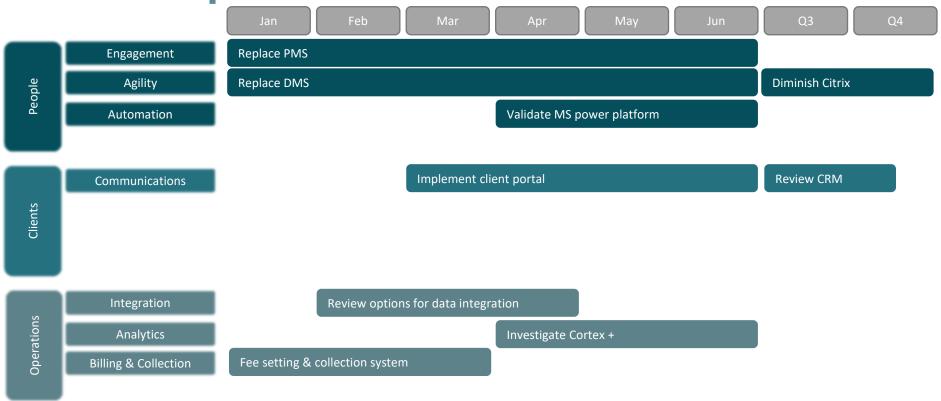
- Expected timeframe
- Resource requirement
- Deadline for delivery

Score:

Necessity	0/5
Clients	2/5
People	4/5
Time	3/5
Quality	1/5
Total Score	10/25



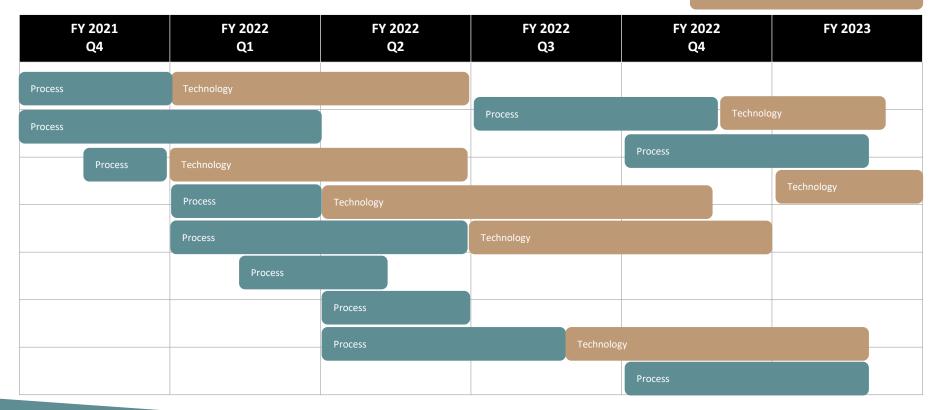
Roadmap 2021



Sample IT Roadmap

Process: Identification, Mapping, Streamlining, Enhancements

Technology: Selection/Implementation

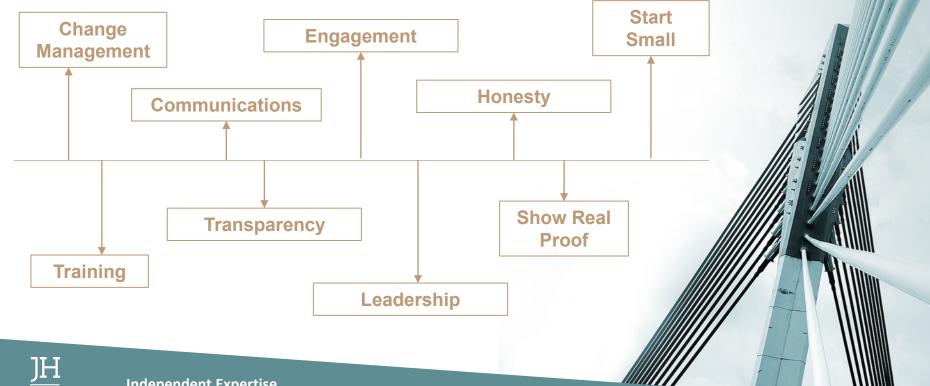


Resourcing projects

- **✓** Project Management
- **✓** Change Management
- **Business Analysis**
- These are skillsets that are essential for effective project delivery
- Recruit, upskill existing staff, or buy in external expertise?
- Need someone who bridges the gap between operational needs and the technology available.



Engagement and Adoption



How to move forward

"That's all really easy, I already knew all that."

"We think we know what we are doing but we would appreciate some external validation of our plans."

"We aspire to do all this but its all too hard and we don't have time."

Talk to us.









Questions & Conclusion

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